"The Secret" and the Science of Getting Rich

Have you heard of the DVD called "the Secret"? Well it isn't such a secret anymore. The DVD was released in March 2006 and according to Time Magazine, the DVD has sold 500,000 units within the first 6 months. Today it sells well over 5,000 copies a day! It ranked in Amazon's Top-5 sellers during Christmas week; and a tie-in hardcover book just entered the Top 10 on the New York times bestseller list. The amazing thing about "the Secret" is that you won't find it in your local Blockbuster or Barnes and Noble, it is selling briskly through new-age bookstores, New Thought churches like Unity and AGape and the official website at www.thesecret.tv. "It's become the biggest selling item in the 30-year history of our store," says Harmony Rose Allor, a buyer at West Hollywood's popular metaphysical bookshop, The Bodhi Tree. it is "word-of-mouth" marketing at it best. So what is the secret to "the Secret's" success? It's is a "transformational movie", where a person's view on life and the laws of life will no longer be the same after watching this movie. In a sense, it has created the same kind of effect as "the Da Vinci Code" and the 2004 hit cult movie "What the Bleep Do We Know". The movie has created such waves that it has already been featured on the Oprah Winfrey Show, Larry King Live and the Ellen DeGeneres show. At the core of the movie is a central philosophy called "the Law of Attraction". In fact, the movie itself was inspired by this very same law when the producer read a book called "the Science of Getting Rich" by Wallace D. Wattles. This books was written in 1910! This philosophy states that we create our reality, both good and bad! The message is delivered through 24 "teachers" which include prosperity preachers, chiropractic healers, relationship gurus, life coaches and motivational speakers -- into one clear, cohesive voice. The movie is a "must watch" for anyone interested in taking charge of their life and in creating the life of their dreams. Following on the success of the Secret, 3 of the core teachers - namely Bob Proctor, Jack Canfield and Michael Beckwith have collaborated to produce a wealth building program called "the Secret Science of Getting Rich Seminar". This program is based on the book that inspired the movie and is set to make history as the fastest selling personal development program in history. What is the Science of Getting Rich about? Well in the words of Wallace D. Wattles, "The ownership of money and property comes as a result of doing things in a certain way. Those who do things in this certain way, whether on purpose or accidentally, get rich. Those who do not do things in this certain way, no matter how hard they work or how able they are, remain poor. It is a natural law that like causes always produce like effects. Therefore, any man or woman who learns to do things in this certain way will infallibly get rich." The Secret Science of Getting Rich is all about teaching how to do things in this "certain" way to create wealth. The success of this program is built on several rock solid foundations. These factors include: the phenomenal success of "the Secret", the timeless concepts from the Science of Getting Rich by Wallace D. Wattles, the credibility of 3 of the most successful personal improvement teachers and New Thought leaders of our time, and the Internet as the distribution medium. To learn more about the Secret Science of Getting Rich Seminar and how you can profit from the distribution of the program, please visit www.askanditisgiven.theofficialsecretseminar.com

About the Author

Links to natural history museums and collections,botanical gardens, arboretums, herbaria, zoos, and aquariums.

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