

Wedding Planning and Event Planning

Wedding Planning and Event Planning degrees are offered by a variety of schools. Wedding planners are also known as wedding consultants and bridal consultants. Community colleges offer diplomas and associate degrees in applied sciences for wedding and event planners. Colleges and universities offer bachelor degrees and master degrees in event planning through their business degree programs. Event planning universities and colleges provide students with skills and knowledge in managing staff as well as coordinating and planning events, such as banquets and dances. The business of event/wedding planning is for those who like working with people, who enjoy planning large gatherings, and who are good at negotiating and networking. The event/wedding planner must be personable, a good listener, and a good delegate for their clients. They are the spokesperson in all facets of planning, including ordering flowers, hiring musicians, hiring photographers, finding a caterers, finding locations, choosing colors, etc., for their clients. Event and wedding planners look for the best services, best prices, and connections that will ensure successful events. Event and wedding planners must be very organized and must be adept at handling financial arrangements they make for their clients, as well as their own finances. Studies may include English and communication skills, mathematics, management, hospitality, sanitation and safety, computer uses for planning and executing events, foods, marketing and sales, legal issues, travel industry, and more. Knowledge of customs and traditions of various ethnic groups and various religious practices is essential for event planners. Professional planners should expect to regularly read current materials throughout their careers to keep abreast of the latest styles, colors, and trends for large and small events. If you are interested in learning more about Event Planning and Wedding Planning Schools, colleges, and universities, please search our site for more in-depth information and resources.

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About the Author

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