

Target Hot Fashion Lingerie

Lingerie wars are coming to a mall near you.

Retailers including J.C. Penney Co., Target Corp. and Kohl's Corp. have discovered that fashionable underwear for women is a hot trend. To cash in on it, they are launching lingerie lines or giving old ones a makeover or redecorating dressing rooms and offering professional fitting services. Other companies, including Chico's FAS Inc., American Eagle Outfitters Inc. and Charming Shoppes Inc.'s Lane Bryant, have created stand-alone lingerie stores.

The retailers are hoping to steal some thunder from the Limited Brands Inc.'s Victoria's Secret chain, which has dominated fashion lingerie in the U.S.

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About the Author

From online.wsj.com:

Yahoo! Shopping is the best place to comparison shop for Beauty Brands. Compare Beauty brand names, read reviews and merchant ratings, and find the right.

Get the latest on Beauty Brands, Inc. including up to date news, high quality discussion groups and more on Google.

Beauty Brands can be classified into several categories like Perfume Brands, body care products and beauty care products.

Organic and natural skincare brands from around the world at Love Lula, the organic.

If you want to start a beautiful business in the beauty industry, this franchise opportunity might get you started.

Find Beauty Brands hair spray and hair wax in the Health Beauty , Hair Care , Gel, Mousse, Spray , Other Brands.

A clean simple space to find all your favorite cult beauty brands, including the hottest makeup, perfume, skin care products, hair care products.

Beauty brands may be the ones who benefit most from Internet ad campaigns, according to a new study by Dynamic Logic which took a look at online.

Source: <http://www.productsherbal.com>