

Health Wellness and Beauty From the Outside In -- Naturally

SCOTTSDALE, AZ -- 12/31/07 -- With all the hype on diets and exercise, it's easy to forget that what we put on our skin impacts our health and our appearance. The desire to look our best is natural, but many of us turn to unnatural means of achieving better skin, and end up hurting ourselves in the long run.

BioNovix(TM) is a consumer health products company that develops scientifically sound products to advance health and wellness. Their latest product Ejuvinate(TM) Skin Renewal Cream provides a natural way to refresh, renew, and restore your skin. Containing antioxidant-rich vitamins, Ejuvinate(TM) fights visible signs of aging and targets skin damage caused by sun exposure, pollution, tobacco smoke, and daily stress.

Infused with a proprietary blend of the master molecule(TM) Xanthohumol and Vitamin E Succinate, this unique therapeutic cream utilizes the VESPORT(TM) Skin Delivery System which combines the two ingredients in a soluble form that enables it to penetrate the outermost layer of the skin, providing moisturizing and antioxidant properties that start to work the moment they touch your skin. "The skin is the largest organ of the body and we don't do enough to prevent the ill effects of oxidation. Using Ejuvinate, we can help our skin repair its appearance," says BioNovix(TM) Vice President of Marketing Mark Kanas.

The antioxidants aim to repair damaged cells that result from the chemical reaction of oxidation. Ejuvinate(TM) not only reaches damaged skin cells on a surface level, but it absorbs into the blood stream to fight oxidation on a cellular level. Amazingly, Ejuvinate(TM) Skin Renewal Cream goes far beneath the skin's surface to improve your health from the outside in, allowing Xanthohumol to reach the body on a cellular level.

Backed by over 60 different research studies, Xanthohumol has proven its effectiveness in providing a wide range of health benefits, including cellular health, fat metabolism regulation and storage, strengthened immunity, glucose and insulin level maintenance, and ability to eliminate toxins from the body.

BioNovix(TM) sells its products direct to consumer through a network marketing channel of distribution. Ejuvinate(TM) Skin Renewal Cream (1.7oz/48g) retails for \$69.95. Please contact BioNovix(TM) directly to locate a representative in your area or visit www.bionovix.com.

Eat more exercise is not only the only slimming tips, but also a good way of maintaining young. However happy to taste modern life, often unable to resist the temptation of food, but also got around to campaign. The latest studies show that regular exercise can really let you look aerobics, but you hate campaign, if it does not want to catch up with the run Ganliu folder Beide beating on the form of the vitamin daily to eat a good habit! Study: Antioxidants will intervene skeletal muscle oxidation process, thereby delaying the process of human aging. Taking adequate vitamins and Fitness to add antioxidants to the body, thus helping to keep young. The mouse experiments showed that, after 21 months of the experiment, the experimental group taking antioxidant muscle oxidation ratio is not taking antioxidants 50% of the control group. Not taking antioxidants in the rats, the rats fixed movement and muscle below the level of oxidation of the rats did not campaign. But at the same time taking antioxidants and exercise, the muscles of the mice not reduced to a minimum level. This shows that delaying aging study the physiological indicators help of cancer, Alzheimer s disease, atherosclerosis and other diseases.

About the Author

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Becoming deficient in just one of these essential vitamins or minerals breaks down the metabolic pathway that produces optimum efficiency.

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