

Sinupret For Kids

A FDA panel of advisors recently recommended a ban on hundreds of over-the-counter cough and cold products for children under the age of 6 because they have not been proven to work and may even be prove dangerous to children. The Food and Drug Administration has forbidden the manufacture and sale of certain products containing hydrocodone, a derivative of codeine. The ruling primarily affected liquid medication, especially the children's versions. Further conclusions of the FDA was that there was too much labeling leeway on the products and pulled them to run tests and ensure safety. The labels were inaccurately suggesting the drug was safe for young patients.

Dr. Narinder Duggal m.d. renowned internist and pharmacologist, and an associate professor at the University of Washington states These findings have played a significant role in the marketplace. Though these findings are greatly valued by concerned consumers, it has left a void both on the medicine shelves at home and in retail. Consumers who once felt safe in purchasing these products are now uncertain and untrusting of what is available for their families However, the US launch of a well trusted industry leader out of Europe may be the answer.

Bionorica has been a pioneer in phyto-nutriceuticals for 75 years. A worldwide leader in herbal medicines, the Bionorica brand can be found in over 40 countries, and their children s cold and cough product Sinupret for Kids has been the number one selling product in Europe for over 35 years. In fact, Sinupret for Kids is the most recommended product by over 3.5 million pediatricians throughout Europe.

Bionorica has used pharmaceutical technology to develop, grow and process very specific plants for healing and safety. Bionorica believes that their innovative science of nature is an opportunity for integrative medicine to become as well known in the U.S. as it is in Europe. Sinupret for Kids will launch in the US Marketplace October, 2008.

Sinupret for Kids is a natural remedy and dietary supplement developed through a proprietary blend: 880mg - European Elder, Common Sorrel, Cowslip, European Vervain, and Gentian. Sinupret is cited as safe and effective in numerous medical journals such as the Journal of Clinical Pharmacology, Plant Medica, the Pharmacist s Letter for Efficacy and Safety and the American Council Guide to Herbs. In fact, there has never been one serious side effect from Sinupret and its efficacy is so well-documented that it is the most prescribed product by pediatricians in Europe.

Mothers want something that is tested to work and is safe. They are afraid of over-medicating their kids and worried about giving them too many antibiotics," says Scott Bukow, President of Bionorica USA. It can be rough on moms when kids -- who have an average of 6-10 colds a year -- get sick, especially when they have sinusitis. Mr. Bukow continued, "It is very difficult when your child is sick and uncomfortable you want to give them something you know you can trust and more importantly - works.

Mr. Bukow has seen Sinupret for Kids help many children. "The U.S. wants integrative medicine. Mothers want something that is tested to work and is safe. We have that option and have brought to the U.S. a product that has been tested with over 3,000 children in just one of their scientific studies."

Sinupret for Kids is presently available through the Bionorica Website: <http://www.bionoricausa.com/>

Governance only serve as a cold medicine

As soon as possible in order to shake off stuffy nose, runny nose, cough, headache, and other annoying symptoms, many patients with flu like eating cold medicines eat cough medicine, antipyretic analgesic drugs, or the 23 kinds of cold medicine to take to enhance the effect.

In fact, the current basic medicines are Sikang ganmao compound preparation, with the above symptoms of the different components, in general only served to achieve a drug treatment purposes.

Experts explained that at present the Sikang ganmao pharmacies to sell drugs on the mechanism of classification, are divided into Kangguominyao, reducing nasal congestion medicine, antipyretic analgesic drugs, four types of antiviral drugs. Among them, for fever, headache and body pain drugs aspirin, acetaminophen, ibuprofen, etc.; control of the respiratory symptoms are chlorpheniramine and diphenhydramine, such as antihistamines; reduce such as stuffy nose Capillary congestive the drugs pseudoephedrine hydrochloride, phenylpropanolamine hydrochloride; expectorant cough medicine that the United States and sand right Hydrobromide phenol, Guaifenesin, and so on.

Therefore, people in a cold, their symptoms can be combined to select a drug for use.

Experts also stressed that most of influenza caused by a virus, the natural course of disease for three to seven days. Treatment of influenza, the key lies in controlling complications. As long as there are no complications, two to three days served cold medicine so that the flu-like symptoms have

eased, you can withdraw. If the cold early, then served with a variety of cold medicines, instead of gastrointestinal and liver and kidney damage, reduced resistance

About the Author

From www.businesswire.com:

Conventional Treatment for Cold. An overview of conventional and alternative remedies. Big savings on gemstones, jewelry and gifts. Alternative. Sell butane, cold medicine, and matches to the same customer, and an unknowing store clerk could well be arrested. These laws effectively. But recent coverage of the dangerous, potentially deadly practice of intentionally overdosing on cough and cold medicine has put parents, educators.

Source: <http://www.productsherbal.com>