

## Blog

Monday, May 5, 2008 5:01 PM

Posted by Nilesh Agrawal, Sharad Jain and Deepa Iyer, Software Engineers

We're excited to share with you a new feature of Google News: related searches. Now, when you do a search in Google News, we'll show a list of related searches at the bottom of the search results page. We think that this feature can be useful not just for adjusting and refining your search, but also as an interesting way to browse the news, perhaps finding connections between stories that you hadn't seen.

For example, searching for zimbabwe may suggest the following results:

In this case, you're seeing a quick snapshot of the main politicians and political parties related to the presidential elections in Zimbabwe. Click a suggested term to see Google News results for that word or phrase. At the moment, you can learn about what's happening in the upcoming United States presidential elections by looking at related searches for mcconnell or super delegates , or about what's happening in Russia by looking at related searches for putin .

As is normal for Google News, there are no human editors involved in selecting related searches; these suggestions are automatically generated based on an algorithm to determine terms related to your search.

Robert Leland and Amund Tveit, Software Engineers

As we sat in our offices in Trondheim staring off at the fjord -- we're Norwegians, that's what we do -- a thought occurred to us: wouldn't it be nice to make Google News accessible to readers on their iPod Touch or iPhone? The rest, as they say, is history.

Today, we're happy to announce that Google News is now available to iPhone and iPod Touch

This means that you'll see a full-fledged version of Google News on these devices, improved Google News results and, where available, relevant YouTube videos embedded with news stories.

There are a few ways to get to Google News using your iPhone or iPod Touch: Go to [www.google.com](http://www.google.com), click on the "more" tab and follow the link to Google News

Go to [www.google.com](http://www.google.com) and do a search, then click on the News link at the top of the screen

Go directly to Google News at <http://news.google.com> in your browser

We hope you enjoy this new feature. We haven't been able to take our eyes off it yet, not even to look at the fjord!

Wednesday, April 16, 2008 3:43 PM

Posted by Jack Hebert, Akash Nanavati and Natasha Mohanty, Software Engineers

Be it poetry or public speech, words matter.

Consider this election season. All along the campaign trail we have heard candidates' thoughts on the future of health care, the war in Iraq, and even each other. These debates have generated untold pages of commentary, and it's only too easy to lose track of original quotations. Unlike much of the surrounding rhetoric, these quotations cited in news articles are not conjectures but facts - transcriptions of actual words and thoughts - be they campaign promises, arguments or opinions. Wouldn't it be great if they were easily searchable?

As part of Google's mission to organize the world's information, we've been hard at work making quotations in news articles easy to search and browse. You can now more easily keep track of what your favorite politician, actor or sports star is saying. You can even search within their quotes for specific topics.

To access these new features, first search for a person's name on Google News. If we have a recent quote, we'll show it above the search results

Google News.

Simply browse the page and look for the specific issue you'd like to report. Then click on the View Details Report and enter the information required. In most cases, you won't be asked to enter any personal information. Say for instance that you'd like to report a mismatched image in Google News. All you need to do is enter the title of the article associated to that image and the link to our results using our site:

Wednesday, April 2, 2008 2:43 PM

Posted by Andy Golding, Software Engineer

Often publishers ask us why Google News didn't include one of their articles, or skipped the image associated with an article. In the search for answers, we've noticed that there's a lot of confusion about how we include and rank articles. We'd like to share some of the facts, and debunk the myths.

We've enumerated some of truths and myths below, and invite you to visit the Truths Myths post

Google News. User Guides Marcela and Abe will be reading and responding to posts over the next few days. We hope that this post and the corresponding support group thread will help many of you improve your content coverage in Google News.

So without further delay, on to truths and myths:

Having an image next to your article improves your ranking MYTH

While having a good image with your article does improve your chance to get your picture shown, it has no impact on the ranking of the article itself.

There are some tips

Google News. We encourage you to check those out if you have had problems getting images included in the past.

Updating an article after posting it will create problems with Google News TRUE

Currently, the Google News crawler only visits each article URL once. If you make updates to the article after we've crawled it, they won't be reflected on our site. We hope that soon we'll have the ability to re-crawl your articles to make sure we have the latest version displayed on our site, but for now this is not the case.

Timing the publication of your article improves your article ranking MYTH

Google News is constantly looking for the most recent developments in a story. Making sure we get the latest, breaking news articles is very important. However, whether you publish before, after, or in the midst of when other publishers post articles won't affect your article ranking. Our algorithms take a number of factors into account when choosing the best articles in a cluster. Simply publishing the same story after another publisher won't help. Additionally, our system is set up to detect duplicate content and promote the original source of a story. If we detect that a source is constantly rewriting stories in order to game the system, we will flag the source in our system.

Articles that are just images or video won't be included TRUE

While we will include articles that contain multimedia content, if our crawler cannot find accompanying text content, it won't include the article. The bottom line here is that our crawler is looking for text articles, so if some of your content isn't text-based, it won't be included in Google News. In the meantime, we're working to find ways to add more multimedia content such as our recent integration with video news from YouTube.

There's no way to see why my articles weren't included in Google News MYTH

As you've seen above, there are a number of reasons that your articles may not be included in Google News. To help you analyze your coverage, we have Webmaster Tools

Creating a sitemap does not affect your article rankings; but there are still several reasons that creating a sitemap is a good idea. First, sitemaps give you greater control over which of your articles appear on Google News; they tell us specifically which articles to crawl. Second, sitemaps allow you to specify meta-information about individual articles, such as their publication date, or keywords that help inform which section of Google News the

articles should appear in.

Redesigning my site may affect my coverage in Google News TRUE

Our crawler has been carefully tuned to scour the web for news content. If you drastically change the structure of your site or your page layout, the crawler may have trouble navigating the new design. In such cases, the Support team may need to update the crawler so that it can find your new content. When in doubt, check out the section in our publisher help center about changes to your site

Friday, March 21, 2008 2:40 PM

Posted by Cliff, Ted and Namita, the Comments Team

In the several months since the launch of Comments, we've made some improvements that we wanted to let you know about. For those of you who aren't familiar, the Comments feature allows people mentioned in a story to comment on the articles in question. We think it's a great way to expose even more perspectives to you, the readers of Google News.

First, we've added a link

Google News homepage that showcases all of the comments that are currently included in Google News.

By clicking on this link, you can review all of the expert comments. It's a great way to catch up on discussion around current news stories.

Also, to make it easier for commentors to submit comments, we've created a contact form

Currently, the ability to comment is only open to people who have been mentioned in a story or are related to an organization mentioned in a story. This form will make it easier for us to gather the information we need from them to get their comments into Google News as quickly as possible.

For more information about the Comments feature, visit our help center pages

Friday, March 14, 2008 10:34 AM

Posted by Inbal Drukker, News Support Team

The Google News Support team works with news publishers and with people who use Google News. We're proud to be the group that can address your concerns and questions, and help get your feedback implemented into the product. We're constantly working to improve how we support you, which is why I'm excited to announce our new Help Center

Scannable topics: We've replaced long questions with short headers, so it's easier to find what you're looking for by scanning the topics pages. Reviewing usage of our Help content, we've learned that you prefer to browse topics rather than search for answers using our Search box. Scannable topics are much easier to browse so you'll get the fastest answer.

All-in-one: To keep the flow of communication going between you and us, we'll soon be directing you to a page which lists all the currently available resources you may need to get answers, and how to contact us. We value your ever-helpful feedback, so we encourage you to report issues you may come across with Google News and to keep sending us suggestions

Monday, March 3, 2008 5:08 PM

by Yaron Binur, Product Manager

As we're now in early March, it occurs to me that it's still not too late to look back on the past year -- or to look ahead to what's to come in 2008. I look back over last year, and feel happy about what we've accomplished with Google News. And I'm excited to do even more to help you have a great news experience. For me, some of last year's highlights are:

## Features

We made some significant changes to several of our language editions, such as offering a new way of visually depicting the news with our image version

## Publisher improvements

It's important to us to include as much of our publishers' content as possible, so that we can provide a more diverse news experience for you. Our bot can sometimes have difficulty crawling all of the great content from our sources, so in 2006 we launched Webmaster Tools for News

Thursday, February 21, 2008 5:44 PM

Posted by Gina Bonzani, News Support Team

Two weeks ago we launched a new feature that lets you create local sections on your personalized Google News page. After some feedback we've been getting, we wanted to clarify a couple of issues. We want to make sure that it's easy for you to use this feature, but we also want to ensure that publishers know how to best update the information about their sites.

First, I'll address the specific steps that you should take to use the local feature. In both our feedback and some of the press coverage on this feature, there was some confusion about how to actually create a local section. Specifically, a number of people tried to enter a zip code or a city/state combination in our main search bar and did not get the results they wanted. Currently, you must create a local section to get local results. We're working to make this more clear on the site and improve the functionality. In the meantime, here's the step-by-step process to create your own local section.

First, look for the local section on your front page and the local search bar, as you see here:

All you have to do is enter the information in this section and PRESTO! You've got yourself a local section. If you don't see this promotion, you can set up a local section via your personalized page settings. Just access this option using "Personalize this page" or "Edit this personalized page" (if you've already personalized). Once you've clicked on this you'll see a menu similar to this image (US edition only). Click on "Add a local section."

The other feedback we got came from a number of publishers asking us how they could make sure we get all the great local news they're producing and ensure they shown up in results for their readers. As we explained, most of the work takes place on our side as we read every article to understand what location the story is about. However, we also look to check that against the location of the publisher. If you're a publisher and want to make sure we have all the latest information about your site, please contact our support team. If you notice that we are not including all of your articles, please send us

## Misunderstanding of: Exercise of gender

Referred to a fitness gym, it is natural that people's minds will think of fitness equipment and aerobics, but most people will form the two campaigns and gender linked to that instrument training is the men, women dancing aerobics is the Patents, this is a misunderstanding.

Exercise physiology from speaking, men and women in sports anatomy, such as energy metabolism and almost the same, so a variety of useful forms of exercise to bring the good results of the sexes is essentially the same. Aerobics dance by men like women can raise the same heart and lung function, enhance the quality of endurance and improve flexibility and coordination. Use of the equipment for systemic muscle load training, women will also increase strength, endurance. Speed, and other basic physical fitness. At the same time, the purpose of training, can also improve the body, enhance vitality. Actually, both men and women, various forms of movement should participate. Various forms of movement has its characteristics, any form of a movement, they can not replace the other campaigns. On the exercise equipment and aerobics, the two campaigns are necessary, the benefits of their people are complementary, only a combination of both is more reasonable and sound.

## Mistakes two: Liande worried about the same as men muscular

Most of the female friends at the mention of training equipment, Liande soon will worry about the same as the muscular men, this is very natural. Because they do see a lot of men through training equipment, has become wide chest, back thick, muscular, but they need not worry. First, women in male-excited itself less tired, more female hormones, and thus less capable of muscle, fat synthesis stronger ability. Second, even if the equipment is used to load muscle training, the different training methods, will produce different results, it is difficult to long muscles of the matter is, to use special

methods of training, and after a long process, not overnight. Can be achieved. Small weight, more than the number of training, not only not long muscles, but also to reduce excess fat. Therefore, training equipment, president of muscle does not necessarily affect body. On the contrary, a reasonable instrument training to have a more beautiful body.

Mistakes three: a lot of sweat can Jianzhi

In many gyms we see that many of the women dancing aerobics wearing a piece Aerobics trousers, kept beating for its large number of Pai juice that can Jianzhi more sweating. Some coaches do not allow water that it is not easy to Khan, a drink plenty of water on the Bailian. In fact, this is misleading, it is not normal, the large number of people in perspiration, but not in time to add water, it is easy for the collapse, sweat and can not simply Jianzhi, and the appropriate amount of additional training equipment can be effectively achieved by The purpose of fat.

Mistakes four: Where is the practice where the fat reduction

In fitness training, the majority of women concerned about how less abdominal fat and total abdominal training that can be less abdominal fat, in fact, not. We learned from the practice of training, reasonable, appropriate equipment training, effectively into the anaerobic metabolism and aerobic metabolism, Jianzhi achieve the objective. The so-called reasonable, refers to a scientific approach to the whole body of a balanced position muscle training, rather than simply to practice a certain part of the muscle. The so-called moderate, refers to the completion of each training exercise appropriate only for scientific training, to receive satisfactory results.

Mistakes five: practicing aerobics, gymnastics can improve the shape -

Improve the physical fitness of female friends that the majority of women dancing aerobics, gymnastics training can be healthy shape. Body, this is a misunderstanding.

Instruments used by the muscles of the body targeted training, bones can change the relative perspective, a good shape changes. If the larger bust, waist smaller, wider shoulders, Alice change, the rhythm of each part of the body clear, filling the body of the United States.

Aerobics and dance, the body s main load is the weight of its own, to bear the main burden is lower extremities, the result of long-term training, lower limb muscle is developed, the firm (which is precisely the number of women do not expect). The most important relationship to the size of the chest, shoulder and back, and other key positions, are not sufficient and reasonable exercise, a long-term conduct such training, the result can be imagined.

## About the Author

From googlenewsblog.blogspot.com:

In fact males have around 18 times the testosterone of women. Without it, your body has a hard time building lean muscle mass. With all this talk of muscle.

10 pounds of muscle would do wonders for most women, turning you into the. Your Body Fat In 8 Weeks' as well as regular articles on how to build muscle.

There are more myths and misconceptions about strength training than any other area of fitness. While research continues to uncover more and more reasons.

Unfortunately for many women it is difficult to get a perfect body. This article is designed to give some help to those that want to look amazing.

Muscle gain with fat loss will make you toned. Women cannot develop much muscle. For building muscle the more sets during an exercise session.

When you think of building muscle you tend to think of huge freaky. Both men and women are enjoying the benefits of increasing.

Daily Fitness Supplement for Men and Women. Stemulite is a simple, natural solution to a better. Building Strength and Muscle without.

The fear of getting big is a major issue among women. Building size is. Yes building muscle is a great way to achieve weight loss via genuine.

Source: <http://www.productsherbal.com>