SCAM ALERT: Kevin Trudeau's "Weight Loss Cure"

Quick Review: Kevin Trudeau's "Weight Loss Cure" Have you seen this latest infomercial by Kevin Trudeau? If you have and are contemplating whether or not to buy his new book "The Weight Loss Cure", I strongly suggest that you read this short review first. In his infomercial, Trudeau leads us to believe that this weight loss "protocol", as it's referred to, has nothing to do with dieting, working out, and that there is an all natural and easily affordable substance used. During the infomercial, he tells a story about using this "protocol" on a friend. In Trudeau's story he totally eliminates his friend's tremendous craving for ice cream in a matter of seconds. Trudeau implies that this is a simple, quick, effective, and ever lasting - end all "cure" for obesity. Now for the truth. If you were hoping his "cure" was as easy and simplistic as he describes, well I'm sorry to report that it is anything but. Basically, the "cure" has 4 phases, I'll just go breifly over the first phase as they are all very similar. The first phase is "suggested" to last as long as 30 days. The first thing I noticed is that Trudeau makes many "suggestions." He never really provides you with straight forward answers. I mean, as someone interested in losing some weight, I just want to know if I need to do something or not? Anyway, during this phase you are required to seek the assistance of a doctor to oversee your weight loss. You are also "suggested" to have 15 colon cleansings during this 30 day period of phase one. Yep, that's a colon cleansing every other day (as well as continued colon cleansings periodically throughout the other phases). When I decided to write this article, I did some online research and found the average colon cleansing costs about $70.00. That's roughly $1,050.00 worth of colon cleansings in your first month alone (tips not included). It is also "suggested" that you walk for an hour everyday and partake in some sort of physical activity that requires you to do full body movement. I guess Trudeau thinks we're all morons and will never figure out that he means we need to work out even though he says this "cure" doesn't require us to. You are also required to consume two to three varieties of herbal tea as well as an endless list of "suggested" foods. You are also simultaneously provided with an even longer list of forbidden foods. However, according to Trudeau this is not a diet. This guy's an absolute idiot. The "all natural substance" he mentions in his informercial is a chemical found in the urine of pregnant women (gross). It is extracted, purified, and then taken by injection. Trudeau forgets to mention in his informercial that the US government considers this "all natural substance" a DRUG. You need a prescription to get it. You need a doctor to write the prescription. And here's the best part, a doctor WILL NOT prescribe this drug for purpose of weight loss as it has been determined by the US government to have no weight loss benefit what-so-ever. Now by the way, Trudeau states that you NEED this urine extract as it is a key ingredient for his "cure." Trudeau's solution to the whole doctor prescription delema - simply educate your doctor. That's right, you teach your doctor. Trudeau proposes that you provide your doctor with some recommended reading materials that proves the drug promotes weight loss. If this doesn't work, Trudeau recommends going to doctor after doctor until you find one that's dumb enough to write you a prescription for his all natural - drug. Trudeau also "suggests" that you refrain from using certain types of make-up and all skin lotions. You should not watch fast food commercials as they contain subliminal messages that make you hungry. You should buy "suggested" CD's and listen to them repeatedly to de-program yourself from the effects of subliminal messages you have already been subjected to. The rediculous list goes on and on and on. The worst part is, I am not joking or exaggerating in way. All this information is in his book. I truly believe that Trudeau has lost his mind and needs some professional help. Needless to say, I was pretty disappointed and I wanted to prevent others from being suckered. The sad thing is, Trudeau will still make a small fortune ripping off those who are struggling to loss weight. I hope I didn't offend any Trudeau lovers out there. I am just voicing my opinion and trying to save people some money. Thanks for reading, Dane Weston

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