

Create and Sell Your Own Info Products on eBay

If you are looking for the perfect eBay business you have found it. For good reason, information products are among the hottest categories right now on eBay. There are hundreds of eBay sellers currently making a full time living just selling information products. Here's why you need to be one of them. You can run your business from anywhere... You can set your eBay auctions to begin and end any time that you want. After your auction ends, your customer pays and the product is automatically delivered to them by instant download. It's truly "automatic income". You no longer need to "surf the net" to make an income, now you can make money while "surfing the waves". Unlimited product to sell... The hardest part of selling on eBay is coming up with a unique physical product that people are interested in buying. Many times you are at the mercy of a dropshipper, or bulk wholesaler to fulfill your orders. With your own information product you now have an unlimited amount of products to sell. You can avoid the dreaded USPS... Digital items are delivered electronically and automatically. You will no longer have to stand in long lines, (remember the Christmas rush), or rely on the USPS for your livelihood. You have no competition... When you create your own information product you will have a unique item that no one else will be selling on eBay. When people want your item, they must purchase it from you. The first rule of business is to "Eliminate the Competition". Unlimited backend sales... Once someone buys a product from you and likes what you offer, they are much more likely to purchase additional items as well. A single customer can be worth many hundreds of dollars over a lifetime and you will be able to create complimentary products to sell them on the backend. Sell them a "bass fishing" book and follow it up with a "fly tying" book, sell a "fitness book" and follow it up with a "healthy recipe" book. The opportunities are endless. Creating and selling your own information products is an effective way to build a lucrative business on eBay. Research "how to write an e-book", "publishing your own e-book" and "public domain books" for further information.

About the Author

Provides various coaching packages, retreats, and vacations. Includes pictures of the facility, camp details, and an introduction.

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