

The Problems with Epic Treadmills

Epic treadmills have long been on the market and have a large customer base. They can boast a wide range of features which some people seem to think has taken place over quality. Epic treadmills can now be seen in Costco, where previously Epic treadmills were sold by Icon, a \$1 billion company that has substantial resources to develop Epic treadmills and ensure that their design and credibility were taken into account. Some people have labelled Epic treadmills as nothing more than a glorified toy, this being because of the lack of stability within the product. The feel of the epic treadmill when you use it is not as solid as it could be and does not feel as cushioned as some other products of the market do. Epic treadmills are also at a disadvantage with being previously sold by Icon. Although Icon is recognized for producing some interesting treadmills, they have been unable to establish a sound reputation. They are known in the market as supplying poor customer service and support, and this has unfortunately been forwarded onto the reputation of the epic treadmill. Another poor marketing ploy for epic treadmills has been that large merchants such as Costco are wrapping up their sale of epic treadmills combined with a television. This does not support the belief that you are buying a solid, quality treadmill, but instead leads you to believe that you are purchasing something amateur. If you are a seasoned athlete and in the market for a treadmill epic treadmills may not be the best buy for you. It is always advisable to research the market beforehand and ensure that you review all products and not just the epic treadmills range.

About the Author

Full service, personalized health and fitness clubs. Free 1 day pass. 10 locations, San Antonio.

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